

Monthly CS meeting

When: Tuesday 2nd Aug, 7pm to 9pm

Where: Rutland Arms 86 Brown St, Sheffield S1 2BS

Note taker: Dexter

Present – Ian Carey, Barry Dobson, Sam Wakeling, Sam Burton, Dexter Johnstone, Karen Hisom, Jason Colbeck, Tony C, Robin, Allie, Greg, Paul, Ambrose, Jacqui

Apologies – Simon Geller

**Actions from previous meeting**

- membership database. IC and SW. ongoing
- email / social media access. IC. ongoing.
- email accounts free/paid - IC and SW. ongoing
- social media - facebook group. JC. done.
- newsletter. BD and SW. done but agreed to continue this monthly to be sent out the wknd before CS meeting.
- events. SB has volunteered to coordinate events.
- S4C campaign - need to recruit someone for this. ongoing
- meeting with SCC about Charter Square and response to consultation. done
- changing meeting venue and day. agreed.

**Tram report** - update provided on tram report. Agreed to issue press release once report officially approved by council.

**Action** - press release in September when report approved. DJ and BD.

**Membership** - agreed that membership needs expanding. Discussion about free membership - would not in itself lead to increased numbers. CS needs to be more active and visible. Would also need alternative funding if free membership offered.

We need business/organisation membership to show broader support for CycleSheffield. Look at London Cycle Campaign 'Cycling Works'.

**Action** - continue looking at ways to expand and engage membership.

**Marketing / publicity** - CS needs clearer aims. Discussion about more focused marketing 'faces of cycling' - appealing to different kinds of people. Most recent leaflet was circulated prior to meeting. We need access to stall for events. We should attend freshers fairs in late Sept/early Oct.

**Actions** – IC to gain access to stall. SB to circulate details of events/coordinate CS attendance. Agreed after meeting that SW would redraft text of leaflet

**'Tactical' campaigning** - as well as long term cycle improvements (cycle network) we need to campaign on smaller issues which could be resolved promptly - a good way of engaging with membership. Agreed. 2 issues to start with - lack of cycle stands throughout Sheffield and barriers obstructing cycle and footpaths.

**Actions** - DJ to collate requests for cycle parking and send to council / businesses. SW to email Cllr Steve Wilson with request to remove 2 barriers and see what happens.

**Another committee meeting** - agreed that we needed to meet again to try and progress some of these issues.

**Action** - meet on 16th Aug at 7pm in Rutland.